

## Who We Are

The Lupus Foundation of America (LFA), Connecticut Chapter, Inc., founded in 1973, is a non-profit 501-(c)-(3) corporation. Proceeds from the Lightspeed Financial Golf Classic will help the LFA, Connecticut Chapter Inc. provide services statewide to those affected by Lupus, which include patient education and awareness programs in addition to supporting local research. With your generous support, we will be able to continue to help those affected by Lupus and find a cure.

## WHAT IS LUPUS?

Lupus is a chronic, auto immune disease which causes inflammation of various parts of the body, especially the skin, joints, blood and kidneys.

The immune system normally protects the body against viruses, bacteria and other foreign materials. In an auto immune disease like lupus, the immune system loses its ability to tell the difference between foreign substances and its own cells and tissues. The immune system then makes antibodies directed against the affected person. Lupus is NOT infectious, rare or cancerous.

LFA market research data show that between 1,400,000 and 2,000,000 people have been diagnosed with lupus. (Study conducted by Bruskin/Goldring Research, 1994.) Lupus is more prevalent than AIDS, sickle cell anemia, cerebral palsy, multiple sclerosis and cystic fibrosis combined.

Although the cause of lupus is unknown, scientists suspect that individuals are genetically predisposed to lupus, and know that environmental factors such as infections, antibiotics, ultraviolet light, extreme stress as well as certain drugs play a critical role in triggering lupus.

Lupus affects 1 out of every 185 Americans. Although lupus can occur at any age, and in either sex, 90% of people with lupus are women and during their childbearing years lupus affects women 10-15 times more frequently than men. Lupus is more prevalent in African Americans, Latinos, Native Americans and Asians. Increased professional awareness, improved diagnostic techniques and evaluation methods are contributing to the early diagnosis and treatment of lupus. With current methods of therapy, 80-90% of people with lupus can look forward to a normal life span.

While medical science has not yet developed a method for curing lupus, new research brings innovative findings and increased hope each year.



Lightspeed Financial  
148 Madison Ave, 9th Floor  
New York, NY 10016

Monday September 21st, 2009



**Lightspeed**  
financial

**Golf Classic**  
**Monday September 21<sup>st</sup>, 2009**

Oak Hills Golf Course  
165 Fallow Street  
Norwalk, CT 06850

To benefit the Lupus Foundation of America  
Connecticut Chapter, Inc.

## OAK HILLS GOLF COURSE

Oak Hills Golf Course is one of the finest municipal golf courses in the state of Connecticut. It is an 18-hole golf course, designed by Alfred Tull and opened in 1969. Oak Hills is located at: 165 Fillow Street in Norwalk, CT 06850  
Tele: (203) 838-0303  
www.oakhillsgc.com

## SCHEDULE OF EVENTS

12:00PM	Registration/BBQ Lunch
1:30PM	Shotgun Tee Off /Scramble
6:00PM	Dinner/Awards Presentation

*Silent Auction will be held throughout the day*

## DIRECTIONS TO OAK HILLS

### NORTHBOUND ON I-95

Exit 13 - turn right onto Rt. 1 (Connecticut Ave) and continue north past a few stop lights. Turn left onto Richards Avenue (Shell station on left corner). Continue on Richards to the end. Turn right onto Fillow Street and travel 300 yards; bear right at fork on the hill. After you pass tennis courts on the right, Oak Hills Park is ¼ mile down the road. Take a right into the entrance onto Charles Marshall Drive.

### SOUTHBOUND ON I-95

Follow above directions - turn right onto Rt. 1.

### MERRITT PARKWAY - Southbound

Exit 38 (New Canaan Ave, Rt 123) - turn right coming back under Merritt Pkwy. Take first right onto Nursery Street. At stop sign, take left onto Ponus Avenue. Bear right at the fork in the road onto Fox Run Road. Go thru one traffic light, take next left on Fillow Street. After passing tennis courts on the right, Oak Hills Park is ¼ mile down the road. Take a right into the entrance onto Charles Marshall Drive.

### MERRITT PARKWAY - Northbound

Exit 38 (New Canaan Ave, Rt 123) - turn right . At light, turn left onto Nursery Street. Follow directions above from that point.

## SPONSORSHIP OPPORTUNITIES

To make your reservation, mark your sponsorship level and complete the registration form.

- Shirt Sponsor - \$6,500**
  - Company logo on shirt sleeve
  - 4 Player tickets, one tee sign
  - One full-page advertisement in program
  
- Bag Sponsor- \$6,500**
  - Company logo on bags
  - 4 Player tickets, one tee sign
  - One full-page advertisement in program
  
- Umbrella Sponsor - \$5,000**
  - Company logo on golf umbrellas
  - 4 Player tickets, one tee sign
  - One full-page advertisement in program
  
- Hat Sponsor - \$4,500**
  - Company logo on hats
  - 4 Player tickets, one tee sign
  - One half-page advertisement in program
  
- Ball Sponsor - \$4,000**
  - Company logo on golf balls
  - 4 Player tickets, one tee sign
  - One half-page advertisement in program
  
- Towel Sponsor - \$2,500**
  - Company logo on golf towels
  - 4 Player tickets, one tee sign
  - One half-page advertisement in program
  
- Shoe Bag Sponsor - \$2,500**
  - Company logo on shoe bags
  - 4 Player tickets, one tee sign
  - One half-page advertisement in program
  
- Bronze Sponsor- \$1,600**
  - 4 Player tickets, one tee sign
  - Program Listing
  
- Tee Sponsor- \$500**
- Individual Registration - \$375**
- Program Listing - \$250**

For more information, contact  
[lupus@lightspeedtrading.com](mailto:lupus@lightspeedtrading.com) or visit  
[www.lightspeedtrading.com](http://www.lightspeedtrading.com)

## REGISTRATION FORM

Please Print (Duplicate if necessary)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime Phone \_\_\_\_\_  
Shirt Size (circle) S M L XL XXL \_\_\_\_\_

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime Phone \_\_\_\_\_  
Shirt Size (circle) S M L XL XXL \_\_\_\_\_

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Address \_\_\_\_\_  
City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Daytime Phone \_\_\_\_\_  
Shirt Size (circle) S M L XL XXL \_\_\_\_\_

### Method of Payment

- Check made payable to: **CTLFA**
- Mastercard
- Visa

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
MasterCard/Visa Number                      Exp Date

\_\_\_\_\_  
Authorized Signature

**Total Amount of Sponsorship: \$** \_\_\_\_\_

Detach and mail with payment to:  
**CTLFA c/o Lightspeed Financial**  
**500 North Broadway Suite 142, Jericho, NY 11753**  
**Registrations paid by credit card can be faxed to**  
**(832)251-7038**